

2026

Progress Report

WHY

we collaborate

Working together to reduce the footprint of mountain operations

The Global Sustainability Ski Alliance (GSSA) brings together leading ski destinations to accelerate the transition towards **low carbon mountain operations.**

Each of us has taken important steps individually. But we know that the biggest opportunities for change lie in collaboration – especially with the suppliers who design, build and deliver the solutions our operations depend on.
This progress report highlights how we, together, are moving from shared ambition to shared action, and how we are building the foundation for closer collaboration in the years ahead.

A shared ambition. A shared responsibility.

LAAX KitzSki TAOS Levi KRONPLATZ PLAN DE CORONES

skistar Compagnie des Alpes OBERSTDORF KLEINWALSERTAL Bergbahnen nzski

WHO we are



GSSA members Les Arcs, FR March 2026

30 million skier days

360 cable cars

400 surface lifts

950 mountain operation vehicles

11 thousand snow guns in operation

160 million annual investments

A shared ambition, a collective footprint

GSSA is founded by leading ski destinations and operators with a common goal: to drive meaningful and scalable change in the ski and mountain tourism industry.

Together, we represent a significant share of global ski tourism – creating a strong platform for coordinated action, shared learning and innovation together with our suppliers.

WHAT we focused on this year

Over the past year, GSSA has taken several important steps towards turning ambition into action. Our focus has been on building shared structures – rather than optimizing in isolation.



- **Jointly testing** electric grooming machines to accelerate market readiness.
- **Openly share challenges** related to new models and products on the market to ease transition to sustainable options.
- **Electric snowmobiles** are already in daily use, with shared feedback driving improvements.
- **We follow a clear transition path** for biofuels and fully electrified transport fleets.
- **Members collectively** request low-carbon alternatives in construction projects.
- **Align on common requests** to suppliers to increase transparency on CO_2 intensity in steel.
- **Challenge unnecessary replacement cycles** by shifting toward condition-based maintenance.
- **Share digital solutions** for monitoring and optimizing water and energy use.

Three foundations now in place

Aligned scope
We aligned on what we measure, focusing on mountain operations – including lifts, snow production, grooming and vehicle fleets.
Hotels, restaurants and accommodation are excluded at this stage.

Shared data foundation
For the first time, members contributed comparable data on: energy, fuel, water, equipment and climate impact – creating a shared starting point for learning.

Collaboration in practice
Through working groups, data discussions and early supplier dialogues, we moved from isolated efforts to collective learning.
The most important result this year is not the numbers – but the fact that a shared system now exists.



At a glance

Building solutions together
GSSA's ambition is not to set requirements – but to create partnerships that enable progress.
For suppliers, this collaboration means:

Earlier collaboration
We want to involve suppliers earlier – in development, testing and problem solving.

Clearer direction
Aligned scope, shared data and common priorities reduce fragmentation and support scalable solutions across destinations.

Shared learning
Test in one destination – improve together – and scale across many.
Our ski areas are becoming real world test environments for low carbon innovation.

OPERATIONAL TIMELINE

